

Ad Design

To create your ad for LocalsGuide you will need a graphics program like Adobe Photoshop. All advertisements need to be created in high resolution (300 dots per inch) CMYK, PDF format.

** Ad templates available at: Ashland.Oregon.LocalsGuide.com*

I Am Familiar With Photoshop and Can Do It Myself

If you are familiar with Photoshop Start Here:

1. Open Photoshop
2. Select File New
3. Set Resolution to 300
4. Set Width and Height in "Inches" to your correct ad size.
5. Set Color Mode to CMYK
 - * This is important. DO NOT DESIGN YOUR AD IN RGB and then COVERT TO CMYK*
6. Click "OK"
7. Now Design Your Ad
8. Make Sure to Use Fonts that are no smaller than 8pt, also make sure to use bold and clean fonts that are easily read. (Thin fonts in small font sizes are difficult for printers to hit when printing)
9. When placing white lettering on dark backgrounds make sure to: Use a large enough font to build colored background around.
 - *When working with BLACK backgrounds and lettering make sure to use a 100% color. C=0 M=0 y=0 k=100 (Built BLACK Fonts can create alignment problems)*

10.SAVE IN FORMAT: PDF, JPG, TIFF

** Remember to Flatten Layers when you send us the final copy.*

Email Final Ad to: Editor@LocalsGuide.com

Monthly Deadline 18th Of the Month

Need Help...?

We Recommend

We Have Personally Worked With All These Businesses!

Print Advertisement Design

- Kelly Harding 541-482-1574 – SunshineDesignMe.com
- Chris Mole 541-482-2646 – ChrisMole.com
- David Hess 541-897-0271 - DjDesignStudio.com
- Erin O’Kelly 541-944-4044 – RubySlipperDesign.com
- Sabrah Maple 541-601-9316 – SabrahMaple.com
- Brian Freeman 541-482-1915 – CrystalCastleGraphics.com
- Print Fast 541-482-8098 – PrintFastInc.com

Web Design

- David Gordon 541-292-1042 – AshlandWebsites.com
- Lars & Jenica Faye 541-488-1833 – GoodChee.com

SEO

- Sean Smith – IKUSA 541-719-8736 – IkusaMarketing.com