

# 30-DAY POSTING TEMPLATE

Type	Example
1. Inspiring quote	Google quotes using <a href="http://www.Canva.com">www.Canva.com</a> to create
2. Trivia question about your industry	How many ___ are there in ___? We will give a (prize) to one correct respondent
3. Fill in the blank.	Fill in the blank. My favorite part of (your industry) is _____.
4. Industry news (Add a comment or question)	(Interesting fact from article) Want to learn more about (topic)? Check out this great article about (article and link)
5. Fan spotlight	Congrats to our fan of the week (name). You have won (prize)
6. Promotional post	Do you want to learn how to _____ (outcome). Request our free report, to discover how to (benefit) by clicking here (web link)
7. Question	What's your favorite _____ (tool, app, location, celebrity, etc that has to do with your fans)
8. Caption post	Share a picture and ask your audience create a caption for it.
9. Like or share	Example: Which is your favorite? A or B. (Post a picture of ask a question with two opposing points of view.)
10. Inspiring quote	(Google quotes)
11. Client Q&A Spotlight	Meet (name), one of our favorite clients. Name: City: Why she worked with us: The result: Fun fact:
12. Blog link	List title of blog and a link to the blog plus one big take away from it.
13. Fill in the blank	Fill in the blank: My number one goal is _____.
14. Promotional post	Reason why they should get a free report, attend an event or opt-in for something. Make the reason all about them.
15. Inspiring image	Google quotes using <a href="http://Canva.com">Canva.com</a> to create



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16. Industry news (Add a comment or question)	Do you want to learn how to _____ (outcome). Request our free report, to discover how to (benefit) by clicking here (web link)
17. Fan spotlight	Congrats to our fan of the week (name). You have won (prize)
18. Answer a question	Go to Quora.com and see top questions being asked about your industry. Write the answer to a question as your post and post a link to your post in the Quora feed.
19. Popular Content	Visit BuzzSumo and see the top social media posts about your industry and write something similar
20. Video	Take a 2 minute video showing behind-the-scenes at your company.
21. Like or share	Example: Which is your favorite? A or B?
22. Inspiring quote	Pull quote from blog and use Canva.com to create image
23. Client Spotlight	Meet (name), one of our favorite clients. Name: City: Why she worked with us: The result: Fun fact:
24. Share of another page	Find content from another page and share it
25. Behind the scenes	Share an image from "behind the scenes of your audience," such as a picture of your staff, working on a project, with a customer, etc.
26. Inspiring quote	Pull quote from blog and use Canva.com to create image
27. Trivia question about your industry	How many ___ are there in ___? We will give a (prize) to one correct respondent
28. Infographic	Make an infographic using the free version of <a href="http://piktochart.com/">http://piktochart.com/</a> .
29. Industry news (Add a comment or question)	Want to learn more about (topic)? Check out this great article about (article and link)
30. Video	Take a 2 minute video giving a tip or strategy.

